



**ROCKY MOUNTAIN EARLY CHILDHOOD COUNCIL  
2021-2024 STRATEGIC PLAN**

**ADOPTED:**

**REVISED:**



## STRATEGY MAP

**MISSION:** To promote and support a system of quality, accessibility and affordability of early childhood services for families in the rural resort region

### STRATEGIC PRIORITIES

#### SYSTEMS BUILDING

We strive to achieve a seamless system of early childhood services representing collaboration among private and public stakeholders for effective delivery of services across all EC Framework domains.

#### ADVOCACY & POLICY

Actively advocate at the local, regional and state levels for legislation that forwards the importance of Early Childhood.

#### RESOURCE DEVELOPMENT

Develop funding to support evidence-based programming and supports for Council activities.

#### PROGRAM SUPPORTS

The Council supports programs using a menu of services and supports to help programs as they improve their overall quality and grow our childcare workforce.

Colorado's Early Childhood Framework is used as a guiding document that helps us identify needs, gaps and new outcomes and activities.

STRATEGIC PRIORITY:	SYSTEMS BUILDING	
Outcomes:	Time Period:	Measurement:
Conduct or participate in a regional needs assessment at least every 5 years to identify current gaps and support needs (health care, mental health, etc.)	Completed SP '20, 2025 for next assessment	Completed needs assessment, analysis and Recommendations Results shared with Membership, partners and stakeholders.
Conduct or participate in local and regional surveys in order to gather data around: CCAP allocations, pay rates, enrollment and other key issues about access, quality and equity	Ongoing	Completed surveys and data reports
Develop and maintain adequate Council staff to carry out Council rules and mandates as well as the Council work as defined by the state, membership and partners	Ongoing	Funding for staff is included in the budget and staff are in place
Maintain an adequate number of credentialed coaches throughout the region	Ongoing	# of credentialed coaches including certifications, trainings of each
Increase or maintain CCCAP slots throughout the region in collaboration with local DHS offices.	Annually; ongoing	Provider Statistics
Monthly, promote Colorado Shines across the region and recruit programs to actively participate in CSQI Supports. (SR)	Annually; ongoing	<ul style="list-style-type: none"> <li>● Promotion activities on RMECC website</li> <li>● Orientation webinars and support documents available on the RMECC website</li> </ul>
Promote and disseminate available professional development and trainings through the website and other communication platforms to providers that will enhance the skills and qualifications of providers. (SR)	Annually; ongoing	<ul style="list-style-type: none"> <li>● Training calendar</li> <li>● PDIS credentials in region</li> <li>● # of completers at CMC</li> </ul>
Actively recruit new licensed providers in the region to expand overall capacity	Annually; ongoing	# of newly licensed providers
As Child Care Resource & Referral for Eagle, Garfield, Lake & Pitkin counties and collaborate with partners and stakeholders to help support families to find childcare and other supports as needed.	Annually & ongoing	Documentation of referrals from Salesforce
Expand partnerships and recruit new partners and stakeholders to the Council to participate in Council meetings and initiatives	Annually; ongoing	Membership List

Data and Evaluation activities happen at least semi-annually.	At least semi-annually	The Data & Evaluation Committee will meet at least quarterly to assist with the evaluation process
Engage in established committees for each region to stay informed of Early Childhood initiatives throughout the region.	Ongoing	Documentation of efforts
Be good stewards of grant funds to assure funding is used for intended purposes, meets grant goals and insures funding is effectively used to improve quality	Ongoing	<ul style="list-style-type: none"> <li>Grant reporting demonstrates successful completion of grant goals</li> <li>Data shows improvement in quality, increase in professional skills or program ratings or other defined outcomes</li> </ul>

STRATEGIC PRIORITY:		ADVOCACY & POLICY
Outcomes:	Time Period:	Measurement:
Advocate at the local, regional and state levels for legislation that forwards the importance of Early Childhood	Annually; Ongoing	<ul style="list-style-type: none"> <li>Letters in support or opposition of legislation</li> <li>Participation at advocacy events</li> <li>Participation with key partners at ECCLA to forward the importance of Early Childhood</li> </ul>

STRATEGIC PRIORITY:	RESOURCE DEVELOPMENT	
Outcome:	Time Period:	Measurement:
By 11/30/21, convene an action team to focus on development of an Early Milestones grant application.	By 11/30/21	Action team is developed and a proposed grant project has been developed.
Seek out funding to support full implementation of Lena Programming to support child development outcomes.	Ongoing	Grant application developed and submitted.
Identify local and regional gaps and use this information to pursue funding. An example of a gap would be the need of additional Health Care Consultants.	Ongoing	Documentation of Efforts

STRATEGIC PRIORITY:	PROGRAM SUPPORTS	
Outcome:	Time Period:	Measurement:
Promote and share resources about dental, vision, hearing, and developmental health screenings	Ongoing	List of resources, updated information on website
Distribute information to providers and families about health and well-being trainings	Ongoing	Emails, information on website updated.
By 6/30/22, 70% of licensed childcare programs will have a rating of Level 2 or higher.	Monthly	Provider Statistics
Develop strategies to support and retain a well-qualified and appropriately compensated early educator workforce.	Ongoing	Participate in local, regional and state initiatives that focus on compensation, benefits and workforce overall
Support programs in their pursuit of high quality using a menu of evidence-based coaching and consultation services and research-based supports. (SR)	Ongoing	<ul style="list-style-type: none"> <li>● Coaching logs</li> <li>● # of new CCAP agreements</li> <li>● Increase in Level 2-5 programs</li> <li>● Dispersion of QIJ packet</li> <li>● Signed MOUs with providers participating in Colorado Shines</li> </ul>
Trainings provided annually using evidenced based practices	Annually; ongoing	Documentation of trainings
The Council will act as a hub to connect programs to resources, supports and services. (SR)	Annually; ongoing	<ul style="list-style-type: none"> <li>● Updates completed as needed to the Roadmap, job and child care openings board</li> <li>● Marketing plan in place.</li> </ul>